

### ■ WPC/PVC BOARDS TO BOUNCE BACK IN 2022

Year 2022 will be a helpful year in return of WPC/ PVC Boards in the furniture market because of the high prices of alternate panels, reducing prices of PVC resins and the uniqueness of this product with its inherent features. This product is already well accepted for Doors and Doors frames usages, and its demand has been stagnant since the last 2 years and has been negative for this segment.

The ply reporter foresee, rise in demand for PVC/WPC boards and similar category materials as timber prices will go up and PVC prices will fall. Its special features such as anti termite & Borer, Water resistant, fireproof, lead free, eco-friendly, easy installation, reuse properties etc have been boosting its demand in government projects for doors and frames purpose.

WPC/PVC Boards industry struggled a lot in the past, especially during covid phase, where its raw material prices led to cost escalation by 30% in a year. The industry felt suffocated and surrounded by adverse scenarios and lost its momentum. Customers were diverted to find other options as its alternate replacement of WPC/PVC Boards but they did not shift entirely.

The Ply reporter analysis indicates that WPC/PVC Boards demand will be back in the year 2022 with a bang with more government specifications and approvals in various related projects. For Panel processing purpose, this product is suitable for Jalli, Wall Panels and other creative usage. The design creation by Indowud NFC boards has also indicated the bright future of this product.

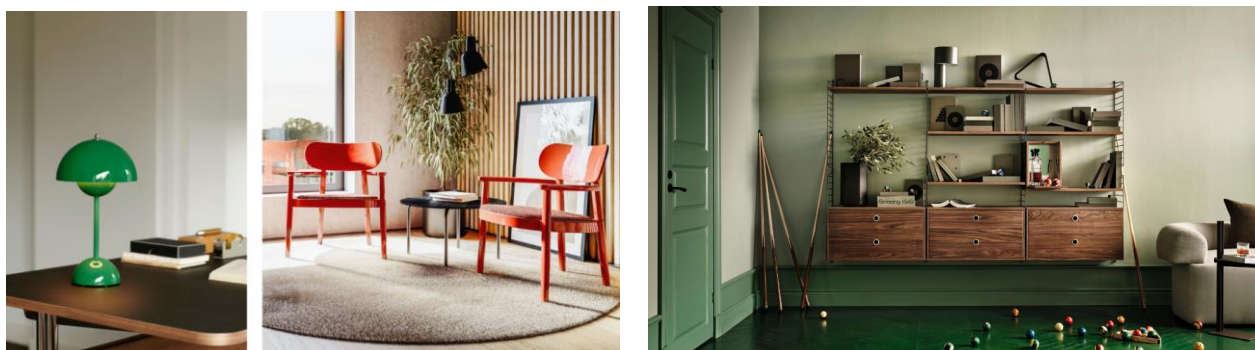
WPC/PVC Boards demand will back and stay in the year 2022 but for those who produce consistent good quality, adequate density, different range and focus of its design innovative, marketing, and promote its genuine features among users.



Source: <https://www.imm-cologne.com/magazine/future-living/interior-design-trends-2022/#Sustainable>

### ■ COMEBACK OF THE 90S & 2000S

For quite some time now, the 70s and 80s have made a comeback and conquered the interior design trends with neon colors and groovy patterns. In 2022, the 90s will be back with old-school charm paired with nostalgia. Patterns in Memphis design, simple emojis or bold color blocks – everything retro is in again. The past gives us familiarity and comfort this year - things that have gained importance especially during the pandemic. Shifting down a gear, appreciating the past and not constantly striving something new: a philosophy that is becoming increasingly important in these fast-moving times.



It's a bang: Thonet and &Tradition show color courage with their new collections, making them trend pioneers in 2022 (Photo: &Tradition & Thonet).

Source: <https://www.imm-cologne.com/magazine/future-living/interior-design-trends-2022/#The>

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